World Eye Cancer Hope
life and sight for every child

Tell Participants About…

Childhood Eye Cancer

Tell people who attend your event that a white glow in a child's eye can be a sign of eye cancer. Show them your awareness poster, and encourage them to spread the word. Explain why you chose to host a fundraiser, and share your personal story.

Our Vision and Mission

Our Vision is "Life and sight for every child". We aim to achieve this by:

- Educating the public and primary health workers about retinoblastoma to achieve early referral, diagnosis and specialist care;
- Empowering the medical community to deliver sustainable high quality evidence-based care that gives each child and survivor the best possible opportunities;
- Enabling family support programs that reduce practical, emotional, financial and social burdens, and improve access to essential care;

How We Use Donated Funds

We do not currently employ any staff. 95% of donated funds go directly to activities benefiting children with cancer. Donations fund specialist family support programs; build sustainable, affordable care for children in developing countries, and advance evidence based care by facilitating collaborative work among medical professionals across the country and around the world.

How to Get Involved

Encourage your participants to visit www.wechope.org to learn about retinoblastoma and how their support will make a vital difference to children, survivors and families.

Invite them to get involved by holding a fundraiser of their own, and tell them how rewarding and fun your hosting experience has been.