World Eye Cancer Hope
life and sight for every child

Fundraiser's Pack

Dear supporter,

Thank you very much for choosing to fundraise with World Eye Cancer Hope to help us bring the promise of life and sight to children with retinoblastoma worldwide.

Fundraising can be hugely rewarding and a lot of fun. However, it can also be a lot of work, and quite daunting if you've never done something like this before. Our fundraiser's pack provides you with information and resources to guide you through the planning stages and help you organise a successful, enjoyable event.

Fundraising Ideas

Over 60 tried and tested events. From simple fundraisers like a home-based BBQ, dress code day, bake sale or organized walk to quiz nights, themed dinners and sporting events. There is something to suit every taste, timescale planning ability.

Register Your Event

Registering your event is important to protect both you and us. You must complete and the online fundraiser registration form before commencing any activity raising funds for WE C Hope. Register at: www.wechope.org/give-hope/fundraise/register

Once you have submitted your registration form, we will be able to give you further resources such as sponsorship forms, poster bases and official collector's badges.

Planning Tips

A comprehensive guide to event planning that will become a valuable resource as you begin organizing your event.

Media Toolkit

Media exposure can boost your event and raise valuable awareness of childhood eye cancer. Use this Toolkit to help you communicate effectively with the media.

We look forward to receiving your completed forms and supporting you in your fundraising for children with retinoblastoma, families and survivors around the world.

Best wishes,

Abby White,

Chief Executive, DECF International.