



# One Retinoblastoma World

San Antonio, Texas  September 12-14, 2026

## SPONSORSHIP OPPORTUNITIES

*All prices are in USD*

### Presenting – \$100,000

#### Branded Conference Title:

***“One Retinoblastoma World, presented by [COMPANY NAME]”***

- ❖ Twenty (20) Individual tickets to the conference
- ❖ 10' x 10' booth space with two (2) exhibitor staff passes
- ❖ Sponsor one (1) Named Conference Session
- ❖ VIP Dinner with Scientific Program Chairs
- ❖ Sponsor one (1) medical professional from a low- or lower-middle income country to attend the conference in-person (hotel, registration, and \$200 gift card)
- ❖ Sponsor one (1) family, up to two (2) adults and four (4) children
- ❖ Video message during conference livestream
- ❖ Product placement opportunity in attendee swag bag
- ❖ Full-page ad in physical and digital conference program
- ❖ Three to four (3-4) dedicated posts on our active social media platforms IG, FB, LinkedIn
- ❖ Logo and tag included in all general sponsor thank-you posts
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

### Platinum – \$50,000

- ❖ Twelve (12) Individual tickets to the conference
- ❖ 10' x 10' booth space with two (2) exhibitor staff passes
- ❖ Sponsor one (1) Named Conference Session
- ❖ VIP Dinner with Scientific Program Chairs
- ❖ Sponsor one (1) family, up to two (2) adults and four (4) children
- ❖ Video message during conference livestream
- ❖ Product placement opportunity in attendee swag bag
- ❖ Full-page ad in physical and digital conference program
- ❖ Two to Three (2-3) dedicated posts on our social media platforms IG, FB, and LinkedIn
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Diamond – \$25,000**

- ❖ Eight (8) Individual tickets to the conference
- ❖ 10' x 10' booth space with two (2) exhibitor staff passes
- ❖ Product placement opportunity in attendee swag bag
- ❖ Full-page ad in physical and digital conference program
- ❖ Two (2) dedicated posts on our active social media platforms Instagram, Facebook, and LinkedIn
- ❖ Logo and tag included in sponsor thank-you posts
- ❖ Individual image or carousel post with short blurb about their sponsorship
- ❖ Mention in post-event thank-you post
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Gold – \$10,000**

- ❖ Three (3) Individual tickets to the conference
- ❖ Product placement opportunity in attendee swag bag
- ❖ Half-page ad in physical and digital conference program
- ❖ One (1) dedicated post on our active social media platforms IG, FB, and LinkedIn
- ❖ Logo and tag included in sponsor thank-you post
- ❖ Mention in conference week story slides or recap
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Silver – \$5,000**

- ❖ Two (2) Individual tickets to the conference
- ❖ Product placement opportunity in attendee swag bag
- ❖ Half-page ad in physical and digital conference program
- ❖ Logo and tag included in grouped thank-you posts with other silver-tier sponsors
- ❖ Mention in story slide or conference highlights post
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Bronze – \$2,500**

- ❖ One (1) Individual ticket to the conference
- ❖ Product placement opportunity in attendee swag bag
- ❖ Quarter-page ad in physical and digital conference program
- ❖ Name and logo included in grouped thank-you post with other bronze-tier sponsors
- ❖ Single Instagram story frame with logo
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Copper – \$1,000**

- ❖ One (1) Individual ticket to the conference
- ❖ Quarter-page ad in physical and digital conference program
- ❖ Product placement opportunity in attendee swag bag
- ❖ Logo or name included in one (1) grouped social thank-you post with other copper-tier sponsors
- ❖ Tag included if sponsor is active on social media
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **UNDERWRITING OPPORTUNITIES**

### **Child Life Programming – \$20,000**

Company or Individual will be recognized as the Child Life Program sponsor at the conference

- ❖ Four (4) Individual tickets to the conference
- ❖ One (1) dedicated post on our active social media platforms Instagram, Facebook, and LinkedIn acknowledging their underwriting role (e.g. "Thank you to [Sponsor] for making our Child Life Program possible!")
- ❖ Feature in conference week story slides
- ❖ Recognition in recap content related to Child Life Program
- ❖ Branded photo or video of content from Child Life Program
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

### **Welcome Reception – \$20,000**

Company or Individual will be recognized as the sponsor of the conference Welcome Reception, taking place Friday, September 11, 2026 at a location TBD

- ❖ Four (4) Individual tickets to the conference
- ❖ One (1) dedicated post on our active social media platforms Instagram, Facebook, and LinkedIn acknowledging their underwriting role (e.g. "Thank you to [Sponsor] for making our Welcome Reception possible!")
- ❖ Feature in conference week story slides
- ❖ Recognition in recap content related to the Welcome Reception
- ❖ Branded photo or video of content from Welcome Reception
- ❖ Supporter's logo on website for one (1) year
- ❖ Acknowledgement with company logo or name on supporter signage onsite

## **Named Session Sponsorship – \$10,000**

Company will be recognized as the sponsor of a specific session:

### **DAY ONE – Saturday, September 12, 2026**

- ❖ Retinoblastoma Genetics
- ❖ Treatment Advancements
- ❖ Rb in Mexico, Central, and South America
- ❖ Adult Survivor Panel

### **DAY TWO – Sunday, September 13, 2026**

- ❖ Treatment Decision-Making
- ❖ Survivorship and Psychological Impact
- ❖ Keynote Address
- ❖ Improving Early Detection of Retinoblastoma
- ❖ The Parent Perspective

### **DAY THREE – Monday, September 14, 2026**

- ❖ All About Prosthetic Eyes
- ❖ It Takes a Village: The Patient Support Team
- ❖ Rb Supports
- ❖ Retinoblastoma Around the World

## **Exhibit Space – \$5,000**

10' x 10' booth space. Two (2) exhibitor staff passes. Additional staff passes available for \$50 USD.

## **PROGRAM AD PRICING**

**Full Page Ad – \$650**

**Half Page Vertical – \$350**

**Half Page Horizontal – \$275**

**Quarter Page – \$125**

## **BECOME A SUPPORTER TODAY**

**For questions or to become a sponsor, email One Retinoblastoma World 2026  
Event Chair and WE C Hope USA President Marissa D. Gonzalez at**

**[marissa@wechope.org](mailto:marissa@wechope.org)**